

Arizona D-backs 2019 Irish Heritage Day EVENT DAY DETAILS

Join the Arizona Diamondbacks and the Celtic Community as we celebrate Irish Heritage Day! **two hours of entertainment.**

HALFWAY TO ST. PADDY'S DAY

Tuesday, Sept 17 • Game 6:40pm vs. Miami Marlins

4:30-6:15pm Be sure to arrive early and enjoy pre-game local entertainment!

Group discounted tickets \$22 includes green ballcap.

Seated together in Bullpen Reserve, Sections 107-108.

www.dbacks.com/celtic

Save online fee at www.desertshamrock.com

Hosted by *The Desert Shamrock* and Irish Network Arizona

Encouraging EVERYONE to wear green, or tartan, or t-shirt with Celtic organization's logo; kilt if possible. Phoenix Gaels – great to wear jerseys. **Each person in the stadium MUST have a paid ticket** (very few exceptions – see Ann).

For each paid ticket, you receive the bonus green ballcap. D-backs staff will be handing out the hats. Pick up your hat BEFORE THE END of the 3rd inning at the table across from Section 107. Must show your special event ticket.

Event Coordinator: Ann Niemann, 602-568-3455 cell, info@desertshamrock.com (email before 4pm)

Asst. Event Coordinator TBD

INAZ – wear name badges; ICLF and all other groups – feel welcome to wear your name badges

All – be sure and follow ALL D-backs protocols to not press on patrons; “offer” to participate and/or for rack card.

Volunteers - Please be 10 minutes early to your station

Please confirm which station and if specific desired tasks; include your cell #. Spouses welcome to partner for event. Final details will be emailed.

A. 4-6:15pm OUTDOORS (ready for public at 4:30pm)

Station 1 Scott Jeffers of Traveler – need at least 4

Any help needed unloading/loading equipment into vehicle. Make sure D-backs sign for Scott in place. Greeting and passing out rack card. “Runner” for any troubleshooting. Take photos; some video. Impromptu dancing welcomed.

Station 2 Phoenix Pipe Band members – need at least 3

Make sure D-backs sign for pipers in place. Greeting and passing out rack card. “Runner” for any troubleshooting. Take photos; some video. Impromptu dancing welcomed.

Station 3 Phoenix Gaels GAA Club hurling demo – need at least 3

Make sure D-backs sign for Gaels in place. Greeting and passing out rack card. “Runner” for any troubleshooting. Take photos; some video. Encourage crowd participation (i.e., invite children and others to try out hurling stick and ball).

B. 4:30-6:15pm Pre-game field performance (10 minutes) with Arizona Highland Dancing Association and Michael Patrick Gallagher School of Irish Dance

Station 4 Pre-game field dancers – need at least 3

Stadium entry - will confirm which gate.

One volunteer meeting dance schools outside of gate and waiting on stragglers. Lead volunteer to escort main group to Johanna Imperial (D-backs rep) and accompany to start position.

Make sure D-backs sign for dancers in place. Greeting and passing out rack card. "Runner" for any troubleshooting. Take photos; some video. Encourage crowd participation (e.g., clapping). Afterwards, take sign to put beside ICC&L display table located in Sandlot kids' play area.

C. 4pm-9pm Irish Cultural Center & McClelland Library - Display Table located in Sandlot kids' play area and eating (heavy family traffic). "Nessie" (person in costume) promoting Prescott Highland Games on site.

Volunteers - stadium early entry - will confirm which gate.

Schedule for ICC display:

Shift #1 - 4pm - 6:30pm

3 people who have paid tickets and going to the game at 6:40pm. Table and chairs provided.

Set up table display and be ready for public by 4:30 pm

Shift #2 - 6:25pm - 9pm (or longer as needed)

Ann Niemann plus 2 people comped because missing the game. Includes tear down.

Station 5 ICC&L display – need at least 1 for Shift #1; need Ann plus at least 2 for Shift #2

Make sure D-backs sign for ICC&L in place. Greeting and passing out rack card. "Runner" for any troubleshooting. Take photos; some video. Encourage crowd participation in signing up for newsletter/drawing for a free membership, getting copy of Desert Shamrock, etc.

D. 5:30pm-8:30pm Celtic Community group seating - Hosts

Station 6 Seating – need at least 5

Greet folks coming into our section. Have a pre-made sign for Irish Heritage Day hosted by *The Desert Shamrock* and Irish Network Arizona. Have rack cards and DS copies on hand to pass out. Be enthusiastic and cheering (be aware of how to help group get on Jumbotron). "Runner" for any troubleshooting. Take photos; some video. Encourage crowd participation, including neighbors.

Station 7 Sign making – need at least 2

Have some materials on hand and make up a list of suggested sign titles. Ann will secure list of starting players who are of Celtic ancestry.

SPECIAL: After game, show your event day D-backs ticket for \$5 any Irish draft, \$5 Tullamore DEW, \$5 RedBush, and ask about extended happy hour menu downtown into the wee hours at Seamus McCaffrey's Irish Pub and The Kettle Black Kitchen & Pub.